

October 4 & 5, 2016 | Edmonton, Alberta | Edmonton EXPO Centre | Halls F, G, H

Canada's premier event for welding, metal fabricating and finishing

canweldexpo.com



Produced by:





CWC is Canada's Largest Welding and Joining Conference.

JOIN THE ONLY CANADIAN-MADE WELDING, FABRICATING AND METAL FORMING EVENT THAT BRINGS THE WHOLE INDUSTRY TOGETHER UNDER ONE ROOF.



CANWELD MEANS BUSINESS

WESTERN CANADA OPPORTUNITY UPDATE

The Alberta Government is offering royalty credits to petrochemical companies to set up plants in the province. Estimates suggest that facilities to refine bitumen, produce fertilizer and to process propane could total \$27.5 billion and generate 24,000 construction jobs.

Canada's biggest oil sands producers are planning a higher-than-normal maintenance schedule this year creating a strong demand for metal fabrication.

A \$2 billion infrastructure investment is planned for Alberta and Saskatchewan for LRT transit, highway interchanges and city water and sewer systems.

Pipeline projects, including Energy East, Trans Mountain and Northern Gateway Pipeline, if approved, will require over 50,000 workers during construction and create significant opportunities for western manufacturing job shops.

For more information and updated news visit canweldexpo.com/market-brief

CanWeld Expo is the only Canadian-made major exhibition dedicated to welding, metal fabricating and finishing. Held in conjunction with the awardwinning CanWeld Conference, this premier event in 2016 is strategically located in the centre of Alberta's manufacturing heartland – Edmonton. This location also aims to service the region's active oil & gas, petrochemical, agricultural and general manufacturing supply chains. A national event by scope, in 2017 CanWeld Conference & Expo will be located in Eastern Canada.

GET BUSINESS DONE

This proud inaugural Canadian event hosts a dynamic expo featuring interactive displays, live working equipment, the latest technology and services from leading brands, and unparalleled networking opportunities.

YOUR TECHNOLOGY IN FRONT OF BUYERS

Staying competitive has never been more urgent than in the current financial climate. There's no better event and time for Canadian welding, metal fabricating, forming and finishing companies to showcase the tools the industry needs to improve efficiencies, increase profits and find new ways to grow in today's competitive business environment.



WHY CANWELD EXPO?

Dan Tadic, Executive Director Canadian Welding Association

The natural next step in the expansion of the award winning CanWeld Conference is to add an exposition in order to better serve our more than 62,000 members, along with the many key industries that the Canadian Welding Association, The CWA Foundation and The CWB Group currently serves across Canada.

ENGAGE NETWORK GROW YOUR BUSINESS

WHAT MAKES THIS EVENT DIFFERENT?

CANFAB ZONE

The CanFab Zone is a major feature area of the show floor showcasing exhibitors specializing in metal fabricating technology to serve the diverse needs of western Canadian manufacturers. Attendees will experience the latest in metal forming, bending, press brakes, punching, waterjet, tube and pipe fabricating, place and structural fabricating, crazing and soldering, saws, plasma cutting and laser cutting.

CANWELD NEW TECHNOLOGY PROGRAM

Finding and evaluating new technology continues to be a top reason buyers attend exhibitions. Featuring newto-the-market products, the program offers participating exhibitors additional pre-event email campaign promotion, exposure in the Official Event Guide and Event Website, and on-site acknowledgement with special aisle marker stickers – right in front of your booth.

CANADA'S BEST PROFESSIONAL WELDER COMPETITION

CanWeld Expo, in partnership with Skills Canada, is offering an opportunity to go head-to-head in a live welding skills competition with the nation's most skilled professional welders. The two-day competition will test participants' skills against the CWB Certified Welders Assessment Program to claim the title of "Best Welder in Canada".

CANWELD CONFERENCE

Held in partnership with CanWeld Expo, Canada's leading welding and metal fabricating education event brings together a wide range of industries including mining, oil and gas, pipelines, power generation, petrochemical, fabrication and construction, manufacturing, steel and shipbuilding and pulp and paper. 60+ speakers will present on a wide range of topics including fabricating, welding, business of welding, employment and inspection.

CWA MEMBER RECOGNITION PROGRAM

With more than 62,000 members across Canada, recognizing CWA's proud membership is integral to celebrating excellence, industry leadership and friendship. At CanWeld Expo, association members are automatically upgraded to VIP status and qualify for special recognition initiatives including VIP member badges, use of exclusive meeting rooms and VIP registration counters.

PETROCHEMICAL MANUFACTURING ZONE

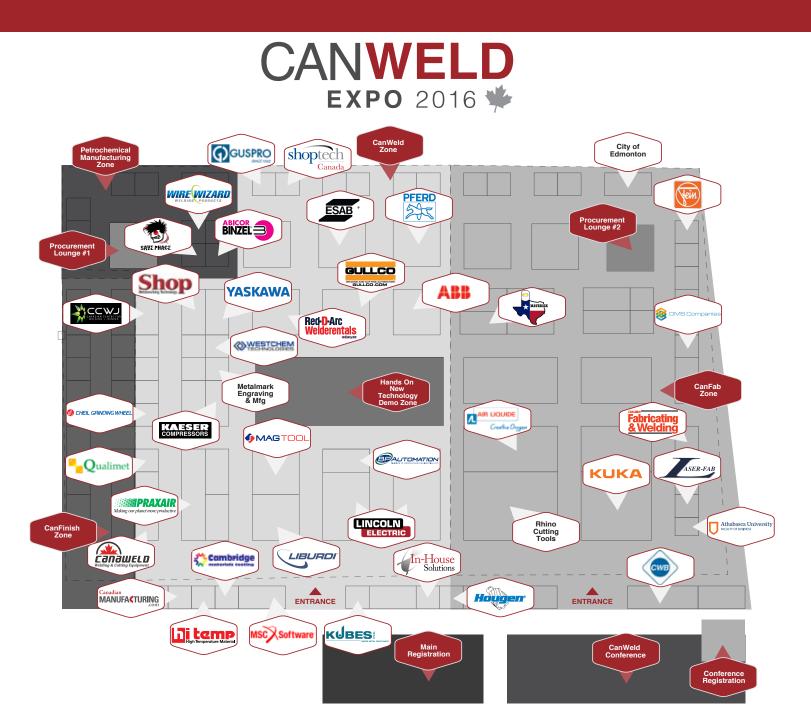
An estimated \$27.5 billion in new capital investment and 24,000 construction and maintenance jobs will flow into Alberta to build new facilities for bitumen refining, fertilizer production and propane processing. To support this significant metal fabrication opportunity at CanWeld Expo, a co-located Petrochemical Pavilion, conference and high-level meetings will facilitate business connections between government, plant operators and suppliers.

PROCUREMENT LOUNGES

A high-value opportunity for pre-scheduled one-on-one meetings in a dedicated and upscale meeting space located right on the show floor. All meetings are prearranged and carefully structured, ensuring a solid match and worthwhile connection.

'HANDS-ON' TECH DEMO ZONE

Located in an impressive steel structural display in the centre of CanWeld Expo, the Demo Zone will feature a busy schedule including Canada's Best Professional Welder Competition, new technology demos, the 'Art of Welding and Fabricating' demonstrations and a celebrity interview stage and media centre.



CANWELD CONFERENCE

THE CONNECT ZONE

Comprised of a number of events, including activities that tie together the conference and tradeshow to create a unique and valuable experience like no other.

- Poster Presentations
- Mid-day Mixers
- Employment Roundtable
- Annual Industry Night Dinner
- Annual Foundation Gala

THE SOLUTIONS LOUNGE

Conference attendees get exclusive access to the Lounge; a place to find people, answers and business.

- The Canadian Fabrication Capacity Network
- Elevator Pitches
- Show Connect
- Solutions Lab
- The OffRamp

THE SESSIONS

60+ speakers offering sessions geared towards the application of technology, equipment and knowledge to provide solutions to real world problems.

Track 1 – Welding Track 2 – Fabricating Track 3 – Business of Welding/ Fabricating Track 4 – Education, Employment & Recruiting Track 5 – Finishing & Inspection

SHOWCASED PRODUCTS & SERVICES

- Bending & Forming
- Cutting
- Arc Welding
- Lasers
- Assembly
- Robotics
- Welding Machines
- Material Handling
- Metal Suppliers
- Press Brakes
- Tooling
- Maintenance & Repair
- Tool & Die
- Punching
- Welding Consumables
- Finishing/Paint & Powder Coating
- Fastening & Joining
- Waterjet
- Tube & Pipe Fabricating or Welding
- Plate & Structural Fabricating
- Inspection and Testing
- Software, Machine Controls
- Stamping
- Safety & Environmental
- Saws
- Finishing/Plating
- Job Shop/Contract Mfg.
- Resistance Welding
- Brazing & Soldering
- Tube & Pipe Producing
- Hydroforming
- Gases & Gas Equipment
- Lubrication
- Coil Processing
- Thermal Spraying



CONSOLIDATE YOUR BUSINESS ACTIVITIES TO TWO DAYS:

• 5,000+ attendees

ATTENDING INDUSTRIES

- Agriculture
- Aircraft/Aerospace
- Appliances
- Chemicals/Petroleum
- Communications
- Construction
- Consulting/Engineering
- Defense
- Electronics/Computers
- Energy

ATTENDING JOB TITLES

- Owner/Company Management
- Corporate Executive
- Sales & Marketing
- Manufacturing Production
- Foreman/Leader/Supervisor
- Manufacturing Engineering
- Design Engineer

SURVEY SAYS...

- Government/Military
- Industrial and Commercial Machinery

500 conference delegates

- Medical/Surgical
- Mining
- · Oil & Gas
- Plastic Products
- Research & Development
- Transportation
- Utilities
- Product Design and R&D
- Purchasing
- Welder, Welding Operator
- Educator/Instructor
- Distributor Welding Engineer
- Quality/Inspector/Tester
- CanWeld Expo and CWB conducted an industry survey in January 2016 to 400 key manufacturing companies in Western Canada including job shops, OEMs, suppliers and distributors.

RESULTS PREVIEW:

TOP THREE BUSINESS PRIORITIES:

- Attract/retain customers (47%)
- Grow company revenue (44%)
- Improve efficiency (38%)

19% of companies expect their spending to be higher in the next 18 months, with an additional 44% of spending remaining the same.

40% would describe their company as an innovator or early adopter of technology. Another 26% are early majority adopters.

TOP 10 SUPPLIER CATEGORIES BEING EVALUATED IN THE NEXT 18 MONTHS:

- Arc welding
- Welding consumables, machines
- Inspection & testing
- Tube & pipe fabricating or welding
- Metal suppliers
- Cutting
- · Maintenance & repair
- Safety & environmental
- Plate & structural fabricating
- Bending & forming

For more information and full survey results, visit: canweldexpo.com/survey.



CONTACT

EXHIBITION SPACE, SPONSORSHIP & ADVERTISING

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EVENT ORGANIZED BY



CWB (which includes the Canadian Welding Bureau and the Canadian Welding Association) was formed by the Canadian Standards Association (CSA) over 60 years ago. The purpose of the Welding Bureau is to administer Canada's national welding standards, which are embedded in the national building code and other industry specific documents. Funded by industry, and acting on behalf of the Canadian public, the Welding Bureau plays an important role by certifying welding companies that create products for use within Canada as well as the welders and welding consumables used in their creation. Within the Structural and erecting industry it is mandatory that all companies be certified by the Welding Bureau however many non-welding companies choose to be voluntarily certified, as the Welding Bureau is the only organization that issues nationally recognized credentials.

dmg::events

dmg events is the name behind many of the largest energy events in the world, such as Global Petroleum Show (Calgary, Canada); ADIPEC (Abu Dhabi, UAE); International Pipeline Exposition (Calgary, Canada); Heavy Oil Latin America Conference and Exhibition (Mexico); Oil Sands Trade Show & Conference (Fort McMurray, Canada); and Gastech (Singapore). Headquartered in London, UK with offices in key locations including Calgary, Canada; Abu Dhabi, UAE; Houston, Texas; and Dallas, Texas; dmg events brings more than 100 years' experience in organizing exhibitions and conferences around the world.



EXPO 2016 🍁

CANWELD